

NOVEMBER  
16<sup>2022</sup>

Hotel  
VAN DER VALK  
Utrecht  
The Netherlands

**S&OP** SELECTION  
DAY

# Taste the flavours of S&OP Vendors



The main topic of this innovative international event in Utrecht will be the selection of a suitable S&OP software vendor and the implementation of their solution. Besides independent keynotes from well-known companies about their S&OP journey, leading companies will present their solutions in breakout sessions as well as at their booths.

**SCM** SUPPLY  
CHAIN  
MEDIA

[www.sopselectionday.com](http://www.sopselectionday.com)

# Become a sponsoring partner



## A STAGE 1

30 minutes € 15,000  
 20 minutes € 10,000  
 10 minutes € 5,000

## B STAGE 2

30 minutes € 12,000  
 20 minutes € 7,500  
 10 minutes € 3,500

## Make the most of S&OP Selection Day



## FOR ALL EVENT PARTNERS

In all online and offline communication about S&OP Selection Day 2022 the logo's of alle event partners will be included. Even more, you will all have a booth on-site in the hotel foyer and 5 entrance tickets to personally invite your best business relations.

## FOLLOWING UP

- contact details of the on-site registrants (GDPR approved!)
- detailed report of your own break-out session
- recorded session as a YouTube URL and MP4 file

### Reach of Supply Chain Media:

	SCM SUPPLY CHAIN MOVEMENT Europe and beyond	SCM SUPPLY CHAIN MAGAZINE Dutch
E-newsletter	12500	5000
Average monthly page views	> 18000	> 12000
LinkedIn community	> 29000	> 9500
Magazines	4500	4100

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